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PHYSIDIA ANNOUNCES A NEW DISTRIBUTOR AGREEMENT WITH NORDIC MEDCOM AB

Physidia, the European leader in frequent home hemodialysis, announces the signature of an exclusive distribution agreement with Nordic Medcom for Sweden, Finland, Denmark, and Norway.

Physidia, the French company specialized in the development, production, and commercialization of an innovative and mobile home hemodialysis system, continues its expansion in Europe by signing a new distribution agreement with Nordic Medcom. The aim of the agreement is the promotion and commercialization of the S³ system and its related therapy in Sweden, Finland, Denmark and Norway.

Since its foundation in 2010, Physidia has always kept its focus on providing innovations and expertise for improving safety and simplicity of dialysis therapies for end-stage renal disease patients at home. The S³ system has been designed specifically to answer the needs of patients for a more flexible, easy-to use and mobile home dialysis equipment. In 2017, Physidia has started its international development with the ambition to make benefit patients from all around Europe from its disruptive technology for home hemodialysis.



Nordic Medcom has been working within the renal business since 2001. The company has been a leading provider of home hemodialysis therapies in their territory since 2011 and has decided to further grow its business within the sector together with Physidia. The equipment proposed by Physidia fits perfectly into the strategy of Nordic Medcom for delivering safe, simple, and secure home hemodialysis to patients, together with an outstanding service the market is used to.

As Mats Grenner, President of Nordic Medcom, explains: "Provide best level service together with a premium device are the winning concepts of Nordic Medcom. Our vision is to be recognized as an active developer of the flexibility and mobility in the different modalities of dialysis. We want to achieve this with the motto "Big enough to cope, Small enough to care" in mind."

"We are delighted to having signed with Nordic Medcom as our newest international partner and look forward to a growing presence in the Northern European market. We believe they are the best partner for Physidia with a similar DNA around patient care in order to promote the S³ Monitor and propose the benefits of daily home therapy for improved quality of life and freedom for end stage renal patients" said Tjerkelien Henriot, International Sales Director at Physidia.

Both Physidia and Nordic Medcom focus on the wellbeing of patients and want to bring quality of life to each end-stage renal disease patient.

Sharing the same vision of excellence to improve patient care, both Physidia and Nordic Medcom see a bright and giving future through this distributorship.